



TUI Group

One of the world's leading tourism groups

TUI Group Overview



Global group -
headquartered in Germany

Cruise ships



16

Hotels



~400

Aircraft



~130

Travel Agencies



~1200

Revenue 2023:
20.7 bn €

Underlying EBIT 2023:
977 million €



TUI Care Foundation, initiated
by TUI, promotes the positive
effects of tourism in
25 countries



Through the TUI Workwide
Programme, TUI employees
have spent more than
16,380 days working abroad



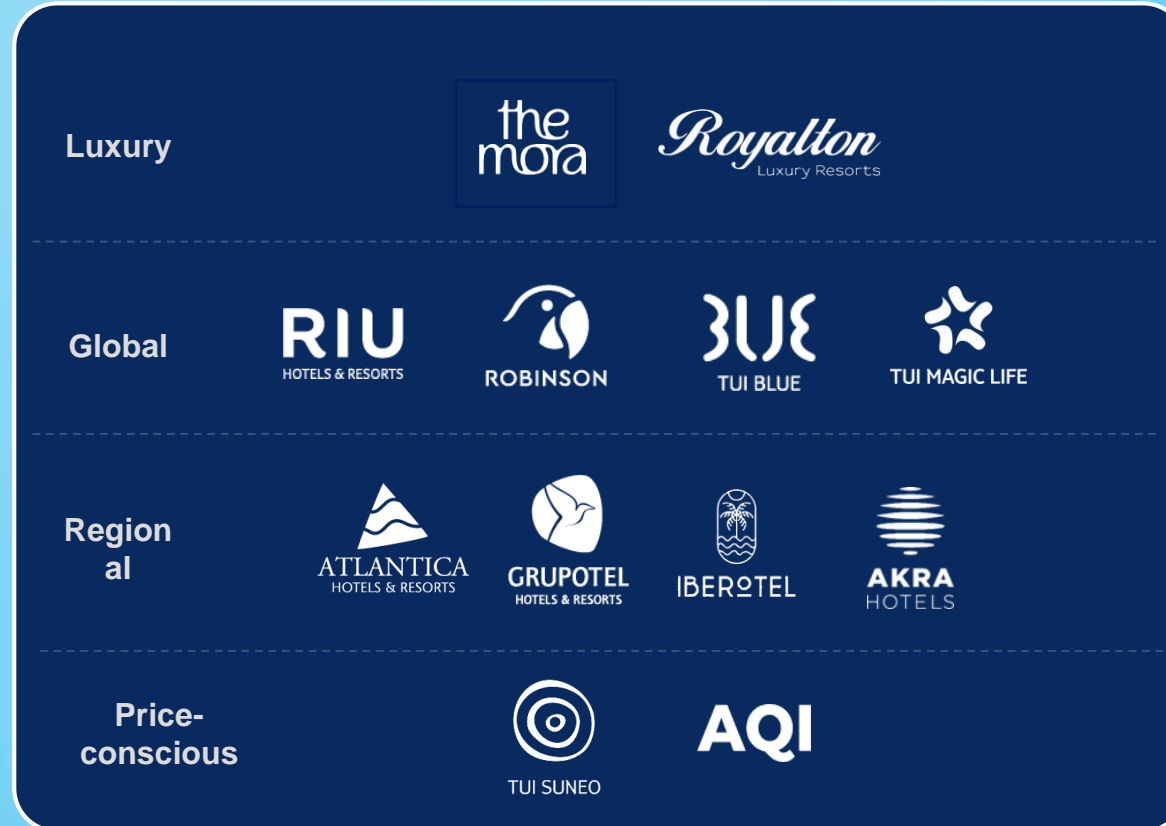
Over **7 million**
TUI Collection
excursions have been
sold since the launch

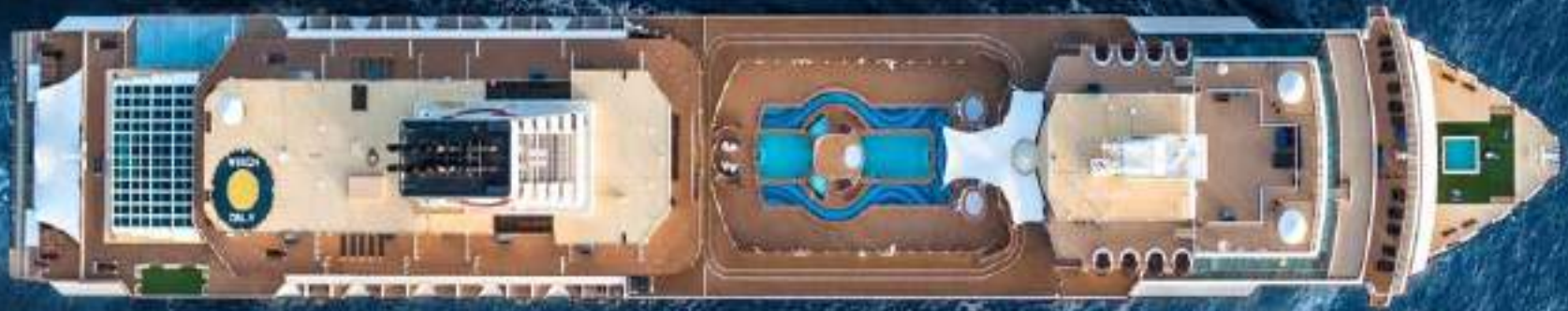


**TUI serves customers from
different markets...**



Hotels & Resorts





Vessels:

7



5



4

TUI Musement

One of the world's Leading Tours & Activities businesses



Culture & History



Sightseeing & Traditions



Great Outdoors



Theme Parks & Water Parks



Boats & Water Activities



Food & Drink

...and many more!



Personalised service across the customer journey

State of the art technology and fully empowered destination teams

Makers of Happy Across the entire value chain



Digital & In-Person Service

TUI
Experience
Centre 24/7
Contacts



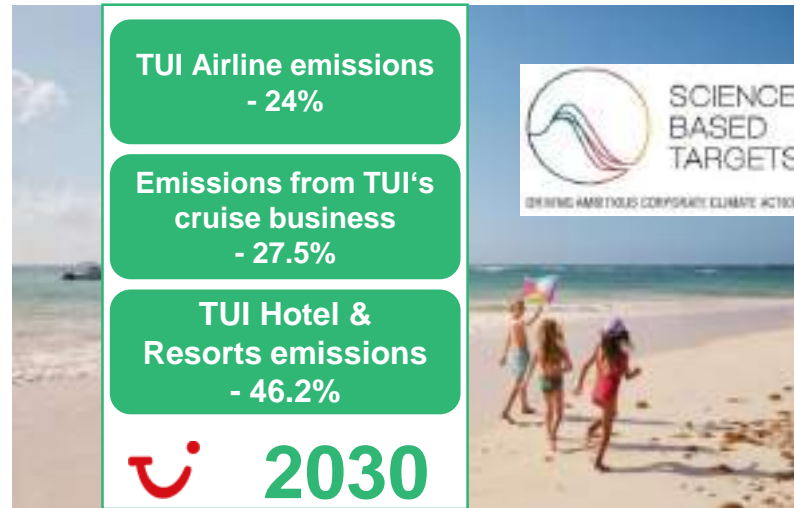
TUI App
Service on
demand



TUI
Destination
Reps
Face-to-Face
Service



TUI Sustainability Agenda: Reduce our environmental footprint significantly, maximise the socio-economic impact of tourism



People



Planet



Progress

Milestone 2030 with firm commitments and roadmaps for emission reductions.
On our way to net-zero emissions and a circular business by 2050 the latest.

Travel Trends & Opportunities

Tourism remains a growth sector - fundamentals remain attractive

TRAVEL IS A MEGA TREND



Tourism growth above GDP – a multi-year growth industry

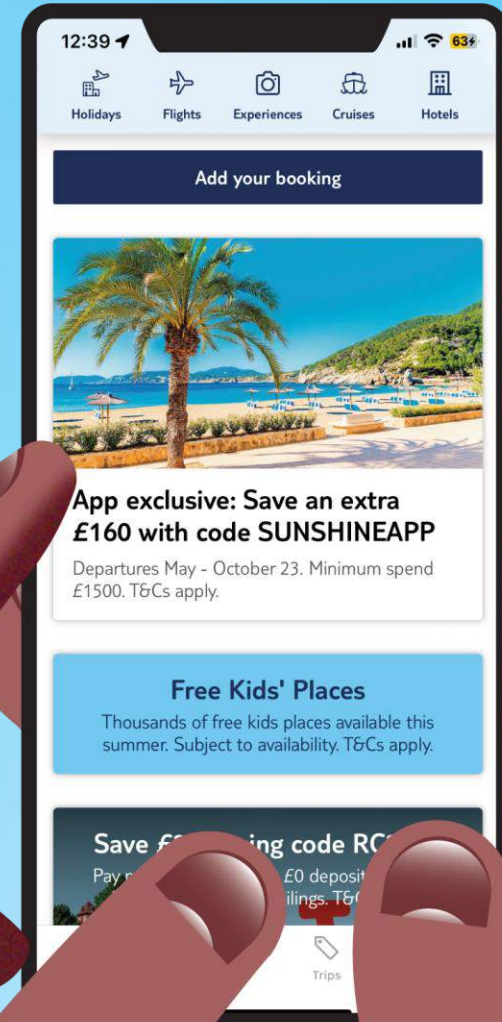


Favourable demographic supported by high disposable income and longevity



Experiences
The new lifestyle & global trend in travel





















CYPRUS
COFFEE
SERVED
DAILY



COFFEE
SERVED
DAILY
Remona



40% OFF



Special Offer
Pasta & Wine
100% OFF



**Thank
you.**

